

## **Announcing the DuPage Cycling Foundation**

*February 25, 2015*

Elmhurst is well known for its volunteerism, so it comes as no surprise that some residents have found a new way to exercise their philanthropic muscles, both literally and figuratively.

The DuPage Cycling Foundation, a 501(c)(3) not-for-profit organization, has been established to raise funds for community non-profits primarily in Greater DuPage County, through the hosting and promotion of cycling-related events. The DuPage Cycling Foundation prioritizes non-profits whose missions support the enrichment of community health and education. In conjunction with founding organization Elmhurst Masters Competition Cycling, Inc. (EMC2), DCF may also support charities which utilize bike racing or bike rides as a form of fundraising.

The DuPage Cycling Foundation's board of directors, chaired by Elmhurst Masters Competition Cycling (EMC2) racer Rob Hocking of Downers Grove, includes Vice President Erin Radcliff, Treasurer Kevin York, the President of the EMC2 team Tim Radcliff, EMC2 racer Tom Ferguson, Alli Ferguson, EMC2 racer Jostein Alvestad, all from Elmhurst; Sarah Mohny-O'Brien, of Lemont; and Donald J. Storino.

"Using bike riding and racing to raise dollars for area charities was a natural extension of what we love to do" said Board President Rob Hocking. "After 2 years of developing the Elmhurst Cycling Classic into a fantastic community event with a charitable impact, we wanted lay the groundwork for growing and expanding our use of cycling for philanthropy. For example, some of our EMC2 racers are involved in rides that raise money for Parkinson's disease or multiple sclerosis. We realized that we could provide a means to support and encourage them in these efforts."

"We're pretty pleased that we can enhance our community with cycling as our tool," Hocking added. "Cycling has a way of bringing people together, which is the basis for all thriving communities."

The 3<sup>rd</sup> annual Superior Ambulance Elmhurst Cycling Classic, scheduled for July 24<sup>th</sup>, 2015, is the premier fundraiser of the DuPage Cycling Foundation.

Proceeds from the Elmhurst Cycling Classic are widely distributed to area charities. The event has succeeded in donating over \$21,000 in just its first two years. Past beneficiaries have included United Community Concerns, Yorkfield Food Pantry, Elmhurst Children's Assistance Foundation, District 205 Foundation, Elmhurst Memorial Hospital Foundation, Kick Off For Kids, Spirito! Singers, People for Elmhurst Parks, and more.

For more information, visit [www.dupagecyclingfoundation.org](http://www.dupagecyclingfoundation.org) or [www.elmhurstcyclingclassic.com](http://www.elmhurstcyclingclassic.com).